

Editors,

The Northshore School District is excited to share that Superintendent Michelle Reid, Ed.D. was named AASA's 2021 National Superintendent of the Year.

Here is a [video message](#) from Dr. Reid.

Please let us know if we can be of further assistance.

NEWS RELEASE:

CONTACT: Lisa Youngblood Hall
Northshore School District
425.375.3221 (cell)
lyoungbloodhall@nsd.org

CONTACT: James Minichello

703-875-0723
703-774-6953 (cell)
jminichello@aasa.org

February 18, 2021

FOR IMMEDIATE RELEASE

Washington's Michelle Reid Named 2021 AASA National Superintendent of the Year®

Announcement Made at AASA's National Conference on Education

Alexandria, Va. – Feb. 18, 2021 – Michelle Reid, Ed.D. superintendent of Northshore School District in Bothell, Wash., has been named the 2021 AASA National Superintendent of the Year®. Today's announcement came at the (virtual) National Conference on Education, hosted by AASA, The School Superintendents Association.

Regarded as the most comprehensive professional learning and networking event for school superintendents and administrators, this event is addressing the most critical issues affecting public education today, including leading through the COVID-19 pandemic, equity in education, social and emotional learning, personalizing education, technology and school safety.

The other National Superintendent of the Year® finalists were:

- Bryan Johnson, Hamilton County Schools, Chattanooga, Tenn.
- Khalid Mumin, Reading School District, Reading, Pa.
- Christy Perry, Salem-Keizer Public Schools, Salem, Ore.

“This has been powerful affirmation of the strength of our community. It validates the work of so many,” said Reid as a 2021 National Superintendent of the Year® finalist. “Leadership is illuminated when there is no clear roadmap to a solution. The superintendency, being highlighted by AASA, illuminates the power and importance of leadership. It matters now more than ever.”

Reid says this really is a team effort and a team award, “I want to thank our community, our students, our staff, our elected board of directors, our families, and our community partners. This is really a great recognition for the Northshore School District and the community at large.” She added that she was honored to be among such an impressive cohort of finalists for the award.

Reid was unanimously selected as superintendent by the Northshore School District Board of Directors in June 2016 following an extensive national search. She previously served as superintendent of South Kitsap School District in Port Orchard, Wash. Prior to becoming South Kitsap's superintendent, she served as deputy superintendent, district athletic director and high school principal in the Port Angeles (Wash.) School District. She is known regionally and nationally for instructional leadership and crafting sustainable systems for district support of the instructional core. She has been a conference keynote presenter, STEM panel participant and has been a leadership facilitator at both the University of Washington Center for Educational Leadership and the Harvard Institute for School Leadership.

Now in its 34th year, the National Superintendent of the Year® program, co-sponsored by AASA, AIG Retirement Services and First Student, celebrates the contributions and leadership of public school superintendents.

“Congratulations to Michelle Reid for her outstanding contributions to the Northshore School District community, especially during such challenging times,” said Rob Scheinerman, chief executive officer, AIG Retirement Services. “AIG Retirement Services is honored to support school superintendents, and we remain committed to working with teachers and school staff as they help our nation’s children learn, achieve and grow.”

“Michelle Reid demonstrates the highest professional standards when it comes to leading a school district and working to build a lasting future for students,” said Paul G. Osland, president, First Student. “She is an extraordinary superintendent, who exemplifies the important work of all superintendents to create positive pathways for students in these extraordinary times. We salute Michelle Reid and are honored to partner with AASA on this celebration of leadership in public education.”

“It is truly an honor to congratulate Michelle Reid for being named the 2021 National Superintendent of the Year®, and for the passion and commitment she has shown on behalf of the Northshore School District,” said Daniel A. Domenech, executive director, AASA. “Despite the uncertainties our school systems are facing caused by the global pandemic, Michelle and the other three finalists, Bryan Johnson, Khalid Mumin and

Christy Perry, are empowering their students to lead us into a better world. These individuals are all champions for children. I thank AIG Retirement Services and First Student for supporting our program.”

Members of the 2021 AASA National Superintendent of the Year® Award Blue Ribbon Selection Committee include:

- Wanda Cook-Robinson (2013 National Superintendent of the Year® finalist), superintendent, Oakland Schools, Waterford, Mich.
- Earl Franks, executive director, National Association of Elementary School Principals, Alexandria, Va.
- Tom Gentzel, executive director and CEO, National School Boards Association, Alexandria, Va. (retired)
- Curtis Jones (2019 National Superintendent of the Year®), superintendent, Bibb County (Ga.) School District
- Patricia Neudecker (past AASA president), director, School Leadership Programs, Alverno College, Milwaukee, Wis.

The AASA National Superintendent of the Year® program is open to all U.S. superintendents who plan to continue in the profession. The program also honors Canadian and other international school superintendents. The applicants were measured against the following criteria:

- Leadership for learning – creativity in successfully meeting the needs of students in the school system;
- Communication – strength in both personal and organizational communication;
- Professionalism – constant improvement of administrative knowledge and skills, while providing professional development opportunities and motivation to others on the education team; and
- Community involvement – active participation in local community activities and an understanding of regional, national and international issues.

A \$10,000 college scholarship will be presented in the name of the 2021 AASA National Superintendent of the Year® to a student in the high school from which the superintendent graduated, or the school now serving the same area.

For more information about the program, contact Jennifer Rooney, AASA director, meetings and awards, at jrooney@aasa.org.

Click [here](#) to access a list of the AASA 2021 State Superintendents of the Year. For more information about the National Conference on Education, access AASA’s [Conference Daily Online](#).

###

About AIG Retirement Services

For more than half a century, AIG Retirement Services has served as a leading defined contribution retirement plan provider for tax-exempt and public sector employers, including healthcare, K-12, higher education, government, religious, charitable and other nonprofit organizations. AIG Retirement Services has more than \$100 billion in total assets under administration, managing thousands of plans serving approximately 1.8 million participants. It includes the VALIC family of companies: The Variable Annuity Life Insurance Company and its subsidiaries, VALIC Financial Advisors, Inc. and VALIC Retirement Services Company. Additional information can be found at www.aig.com/RetirementServices.

About First Student

As the leading school transportation solutions provider in North America, First Student strives to provide the best start and finish to every school day. First Student completes 5 million student journeys each day, moving more passengers than all U.S. airlines combined. With a team of highly trained drivers and the industry's strongest safety record, First Student delivers reliable, quality services including full-service transportation and management, special-needs transportation, route optimization and scheduling, maintenance and charter services for 1,100 school district contracts. For more information, please visit <http://www.firststudentinc.com/>.

About AASA

[AASA, The School Superintendents Association](http://www.aasa.org), founded in 1865, is the professional organization for more than 13,000 educational leaders in the United States and throughout the world. AASA's mission is to support and develop effective school system leaders who are dedicated to equitable access for all students to the highest quality public education. For more information, visit www.aasa.org.